Kickstarter HW Assignment #1

Isabelle DeMartin

Due 12/19/2020

**Given the provided data, what are three conclusions we can draw about Kickstarter campaigns?**

1. The most backed campaigns on Kickstarter fall into the parent categories of Theatre, Music, and Film & Video’s.
2. The majority of Kickstarter campaigns from 2009-2017 originated in the United States.
3. The successful campaigns that originated in May received the highest number of backers.

**What are some limitations of this dataset?**

* There is no information about the social factors such as tax returns that can affect people’s willingness to donate more at certain times of year. We don’t know why there is more funding at certain times of year.
* We can see what countries the campaigns originated from, but not where their backers come from.

**What are some other possible tables and/or graphs that we could create?**

* We could look at if there a relationship between where kick starters originate and the number that are successful. We could use a chart to see what country has the highest proportion of successful campaigns.
* We could look at the duration between when a Kickstarter was originated and the duration between the deadline and when it was launched the deadline for a Kickstarter and when it was launched. We can see if the duration varies depending on the time of year using a graph.